

Why Do Business with a... **Health Insurance Specialist** from MassAHU?



The Massachusetts Association of Health Underwriters (MassAHU), is a nonpartisan, statewide association of employee benefits specialists, an elite group of brokers, who reflect the highest professional and ethical standings in their industry.

MassAHU members also belong to the leading professional health association in the nation.



See how working with a member of MassAHU makes a difference in your health care decision...

How MassAHU Members Connect Massachusetts Consumers to

HEALTH INSURANCE

MassAHU members are brokers who occupy a unique position in that they must be extremely knowledgeable about every facet of the health care continuum and the way health care is paid for. As employee benefits professionals, they...

Work with Consumers & Employees:

MassAHU brokers are the vital link connecting consumers to the complex world of health insurance. Health insurance involves many complicated issues (beyond co-pays and deductibles) which brokers must understand and explain in order to recommend the “best” plan for a consumer.

Work with Employers:

MassAHU brokers are essential to the successful decision-making process of employers who must find their way through the complicated world of employee benefits plans. Members of MassAHU have the expertise to cut through the information overload and ensure the right coverage at an affordable price.

Work with Insurance Companies & Health Plans:

MassAHU brokers work FOR consumers but understand the importance of placing business WITH good insurance companies and health plans. The consumer who works with a MassAHU broker who has good company relationships will always benefit!

Work with Medical Providers:

MassAHU brokers are accustomed to helping resolve claims issues between policyholder, the doctor and insurance company. It’s part of a MassAHU broker’s job to make the connection between a patient and doctor smoother.

Work with the Legislature & Division of Insurance:

MassAHU has an excellent relationship with state public policy makers. Translating how things work (or don’t) in the “real world” means all consumers will benefit from this vital link **MassAHU brokers** share with those policy makers.

Work with a MassAHU Broker TODAY!